

Webinar “Opportunities in Dairy & Processing Industry”

Date: 12th Sept. 2020

Panelists: Dr. Ashish Paturkar - VC, MAFSU , Mr. Sudhir Dive – Director, Dive Bandhu Cow Products & Executive Council Member-MAFSU, Dr Mohan Shrigiriwar – Dairy Farm Consultant & President, Vasant Foundation, Mr. Ranjitkumar Rathod – Deputy General Manager - Mother Dairy Unit Nagpur, Mr. Pradeep Bhoyar – Consultant, Animal Husbandry, Dairy & Milk Products

Dr. Asish Paturkar, Vice-Chancellor, MAFSU, opined that dairy and milk-processing were an all-time business and that value-addition was very important. However, for farmers to get a good price, there was a need to increase milk production through the production of high-yield cows.

Sudhir Dive, Director, Dive Bandhu Cow Products PL, said MSMEs should now focus on small clusters for processed milk products as the scope is great for benefitting small villages. Unfortunately, local breeds give less milk though they are preferable to exotic breeds. It is, therefore, better to get high-yielding indigenous cows from other parts of the country. Technology is now available for the birth of good cows. Fodder supply also is good business. Now unemployed people should come forward.

Pradeep Bhoyar, Principal & Consultant, A.H & Dairy Institute, Nagpur, spoke on Business Opportunities and Guidance. Mohan Shrigiriwar, Dairy Consultant & Trainer in Dairy Farming Management & President, Vasant Foundation, stated that income from farming was unreliable, while the dairy business was a source of income through the year.

Ranjit Kumar Rathod, Deputy GM, Mother Dairy, Nagpur Unit Head, spoke of the challenges in the dairy industry, especially in Vidarbha. Export is very low, there's only local use, bad quality, low hygiene, and adulteration of raw milk whereas the quality of milk is very important as it's a complete food with all the nutrients. Govt subsidies are now available and Mother Dairy, the Govt and NABARD all have some scheme whereby opportunities in the processing industry can increase greatly.